



Waste Management | Thinking Green for the Community

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CHALLENGE

Waste Management charged Pierpont with placing 70 executives on Houston-area boards as part of the company's "Think Green" initiative.

OBJECTIVE

The scope was narrow: the executives had to be invited to sit on environmentally focused boards. By matching skills, interests, and personalities against Houston's nonprofit service opportunities, Pierpont placed all 70 in board positions with organizations such as the Houston Zoo, Memorial Park Conservancy, Houston Arboretum, Buffalo Bayou Partnership, and many others. This is a perfect example of Pierpont's Power Mapping skills.

APPROACH

Pierpont also managed and vetted requests for corporate contributions to Waste Management for many years. After working with the company to develop their giving guidelines posted on their website, we streamlined the process and ensured that requests met the standard requirements.