



GulfMark

GulfMark | Equipped for Anything

CHALLENGE

GulfMark Offshore is one of the world's premier providers of offshore marine transportation services through a fleet of offshore vessels serving every major offshore energy market worldwide.

Operating in regions around the world that have historically faced risk, political and social crises and harsh natural environments, they required a crisis plan to be well equipped for such events.

SOLUTION

The crisis management team produced a crisis communications plan, tailored to a genuine understanding of the issues that GulfMark faces across the globe that the response team can access and implement instantly.