



Chamberlain Hrdlicka

Chamberlain Hrdlicka | EB-5 Issue Leadership

CHALLENGE

The national law firm [Chamberlain, Hrdlicka, White, Williams & Aughtry](#) needed to establish the firm's International Team as the best resource to help clients effectively navigate the complexities of the federal EB-5 visa program, which allows foreign investors to obtain U.S. visas if they invest in qualifying job-creating ventures.

OBJECTIVES

Working directly with Chamberlain's EB-5 attorneys, Pierpont identified the crucial publics and developed a strategy to engender credibility, trust, and engagement.

SOLUTION

A key tactic supporting the plan was to introduce the firm to influential reporters covering EB-5 issues nationally, with a particular emphasis on those whose reach extended back to Asia, since the vast majority of EB-5 visa applications originate in China.

RESULTS

Extensive research on EB-5 regional centers in key metro markets across the U.S. drove a targeted outreach campaign to introduce Chamberlain directly to those managing the EB-5 program and therefore subject to oversight, compliance challenges, and public scrutiny.