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## Pierpont expands team statewide with new hires in Dallas, Austin and Houston

**HOUSTON — (December 19, 2018) —** [Pierpont Communications](#) announced today the addition of three strategic team members in Texas – Vice President Allison Lowe Burum in Dallas, Account Supervisor Christine Rashman in Austin and Account Executive Kaitlin Ross in Houston. Burum, Rashman and Ross join Pierpont with more than 23 years of combined industry experience, working with internationally-recognized agencies and corporate leaders in healthcare, technology, and financial services, bringing their diverse expertise to Pierpont’s client base across Texas and nationally.

“Pierpont’s expanding global client roster demands talent that blends strategic communications and marketing expertise in a manner that drives business performance,” said Clint Woods, COO of Pierpont Communications. “These new additions possess the business acumen and experience to ably advocate for our client’s agendas while upholding the high standards set by our dedicated professional staff.”

Prior to joining Pierpont, Burum operated her own business counseling clients across the country, including the American Heart Association, Zyston, Teakwood Capital and Youngevity International. She previously worked at Edelman where she supported the development of robust, forward-thinking communications programs that strategically enhanced reputation and drove stakeholder engagement – from her work with hospital systems to health and wellness brands to non-profit organizations and leading technology companies. She also previously worked in the marketing communications departments at both LifeCare Health Partners and Haynes and Boone, LLP, and HCK2 Partners. Burum graduated with honors from Texas Tech University and holds a bachelor’s degree in public relations.

Rashman worked in New York City for eight years on high-profile sports, entertainment and lifestyle brands like the United States Golf Association, IRONMAN Triathlon and ESPN. Before joining Pierpont, she assisted with the development of an integrated marketing firm’s public relations practice in Upstate New York. There, she provided innovative public relations strategies and executions for a variety of local and national clients across the healthcare, financial services, technology and CPG industries. Rashman graduated from the University of Texas at Austin with a bachelor’s degree in public relations in 2009.



Ross brings diverse experience to the table having worked closely with publicly traded companies in a variety of industries over the last few years supporting their investor relations and financial communications needs. She comes to Pierpont from Houston-based investor relations firm Dennard Lascar and is a graduate of Texas Tech University with a bachelor's degree in public relations.

**About Pierpont Communications**

Pierpont Communications is an integrated marketing communications and public relations firm that elevates client brands, safeguards their reputations and improves business performance. Founded in 1987, we have deep Texas roots and a wide national reach with offices in Houston, Austin, Dallas, San Antonio and the New York / New Jersey area. Pierpont offers a broad portfolio of offerings and depth of capability in public relations, public affairs, crisis communications, marketing and digital engagement. To learn more, visit: [piercom.com](http://piercom.com)

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