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Pierpont Communications establishes East Coast presence, appoints agency veteran Meghan Gross as Vice President

HOUSTON – (Feb. 2, 2018) – Pierpont Communications announced today the addition of Meghan Gross as a vice president, expanding the firm’s geographic reach and depth in the professional services, utility and industrial sectors.

As a veteran strategic communications professional, Gross has worked for large public companies, led tier-one client engagements for global PR agencies, professional services organizations and industry associations throughout Boston, New York and Washington D.C. In her new role, she will strengthen connections for the Pierpont team to the East Coast by serving existing clients and building new business opportunities.

“Pierpont serves many clients in the Northeast and implements programs across the country and world, so Meghan’s addition is a natural fit for our firm,” said Chief Operating Officer Clint Woods. “Meghan’s experience working in sectors such as power, industrial and professional services is ideally suited to our existing client base and we’re looking forward to supporting brands in those areas, and others.”

With more than 25 years in strategic communications, Gross has deep experience serving business-to-business companies with a mix of external and internal communications, having previously worked with companies like Foley Hoag, Ropes & Gray, National Grid, Cabot Chemical, Otis Elevator and Wolf Greenfield.

Outside the office, Gross contributes to several professional organizations including Public Relations Society of America at the chapter, section and district levels, and Washington-based Women’s Council on Energy and the Environment on the marketing communications committee. She is a member of the Greater Princeton Regional Chamber of Commerce and on the host committee of the Susan G. Komen of Central and South Jersey 2018 IMPACT Luncheon. Gross also spent seven years as adjunct faculty at Boston College in its department of communication and enjoys mentoring students in public relations.

About Pierpont Communications

[Pierpont Communications](http://pierpont.com) is an integrated marketing communications and public relations firm that brings a results-driven approach to support clients in elevating their brands, safeguarding their reputations and improving business performance. Founded in 1987, we have deep Texas roots and a wide national reach with offices in Houston, Austin, Dallas, San Antonio and the New York / New Jersey corridor. Pierpont offers a broad portfolio of offerings and depth of capability in public relations, public affairs, crisis communications, marketing and digital engagement. To learn more, visit: piercom.com.

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