

MEDIA CONTACT

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Pierpont Communications Promotes Elysa Nelson to Vice President

HOUSTON – (Oct. 11, 2017) – Pierpont Communications announced today the promotion of Elysa Nelson to the role of vice president. Based in Houston and leading work throughout the state, Nelson will continue to oversee existing client engagements while helping to actively drive growth throughout Pierpont’s statewide footprint.

“Elysa is a multifaceted player for her clients, bringing strong strategy while overseeing teams that deliver exceptional results,” said Pierpont Communications Chief Operating Officer Clint Woods. “Her experience across both the corporate and agency side, as well as many different industries, makes her a valued partner for clients and a strong asset for Pierpont’s leadership team.”

With more than 10 years of experience in nonprofit, agency and corporate communications, Nelson specializes in creating integrated marketing, digital and traditional communications strategies for a variety of client engagements across multiple industries.

During her time at Pierpont Communications, Nelson has supported national and global client engagements, including NRG, Reliant, LyondellBasell, Opportune and Petrobras. Prior to joining Pierpont, Nelson was Manager of Corporate Services Communications and Public Relations at Fidelity Investments, and she has also held positions at the Dallas Museum of Art and the National Center for Policy Analysis.

Outside of the office, Nelson dedicates her time to the Houston Food Bank, where she serves on the Board and volunteers with the young professionals program f.r.e.s.h. She is also an active volunteer with The Birthday Party Project and Dress for Success, as well as an active member of the Greater Houston Partnership.

About Pierpont Communications

Pierpont Communications is an integrated marketing communications and public relations firm that brings a results-driven approach to support clients in elevating their brands, safeguarding their reputations and improving business performance. Founded in 1987, we have deep Texas roots and a wide national reach with offices in Houston, Austin, Dallas and San Antonio. Pierpont offers a broad portfolio of offerings and depth of capability in public relations, public affairs, crisis communications, marketing and digital engagement. To learn more, visit www.piercom.com.

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