



CONTACT:
Del Mixon
Pierpont Communications
214-217-7300
dmixon@piercom.com

Pierpont expands executive leadership team, names new CFO and Senior Vice President

HOUSTON – (Dec. 07, 2017) – [Pierpont Communications](#) announced today the promotion of Brian Banks to Chief Financial Officer and Chris Jones to Senior Vice President. As CFO, Banks joins Pierpont’s Executive Leadership Team and is the [second addition to the firm’s executive team](#) this year.

“Brian and Chris are proven leaders in their respective areas and their promotions to key positions will ensure the agency continues to deliver superior client service and growth,” said Pierpont Communications Chief Operating Officer Clint Woods.

Banks has more than 30 years of experience in accounting, finance and international business. Prior to joining Pierpont’s Houston office in 2015, Banks held a range of senior financial roles within the manufacturing, energy and healthcare industries throughout the Gulf Coast area. In joining Pierpont’s Executive Leadership Team, Banks will continue to advise Pierpont leadership and develop bold financial strategies for continued growth.

As Senior Vice President, Jones will continue to lead strategic accounts for Pierpont and shape its crisis management practice. With more than 25 years of experience in crisis, financial and corporate communications, Jones specializes in developing integrated, scalable communications programs that improve brand awareness and mitigate risk for clients in the energy, industrial and power sectors.

About Pierpont Communications

[Pierpont Communications](#) is an integrated marketing communications and public relations firm that brings a results-driven approach to support clients in elevating their brands, safeguarding their reputations and improving business performance. Founded in 1987, we have deep Texas roots and a wide national reach with offices in Houston, Austin, Dallas and San Antonio. Pierpont offers a broad portfolio of offerings and depth of capability in public relations, public affairs, crisis communications, marketing and digital engagement. To learn more, visit: piercom.com.

###